

ASHAR PERVAIZ

Web Developer & Designer | CMS



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EXPERIENCE

SG Web Developer Social Gravity

► Dec (2025) - Present

Roles & Responsibility

- Custom WordPress development (themes, plugins, ACF, CPT, hooks)
- Figma to WordPress, pixel-perfect, scratch or Elementor
- React / Next.js front-ends with PHP & MySQL back-ends
- AI-driven development using Claude & MCP servers (automation, audits)
- Debugging live sites (PHP errors, plugin conflicts, performance)
- Technical SEO (schema, redirects, sitemaps, Core Web Vitals)
- API & CRM integrations (GoHighLevel, payment gateways, webhooks)

AW Web Developer AI-Wafiq Global

► Dec (2024) - Nov (2025)

Roles & Responsibility

- WordPress & Shopify Development
- Built responsive websites (Figma / PS to Elementor)
- E-commerce development (WooCommerce, payment gateways)
- Custom development (API integrations, ACF, CPT)
- Strong front-end (HTML5, CSS3, JavaScript)
- SEO implementation & optimization
- UI/UX design in Figma

e1 Web Developer e1 Digital

► Feb (2024) - Dec (2024)

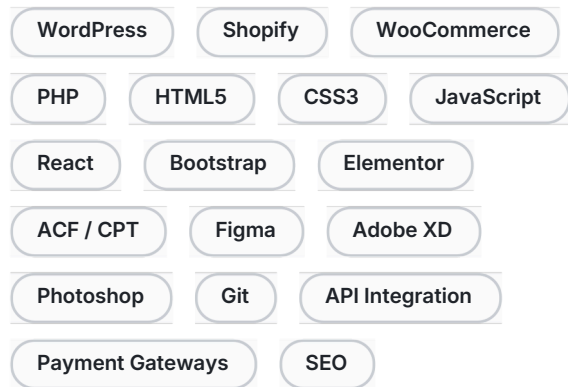
Roles & Responsibility

- WordPress and Shopify development
- Built responsive client websites (Figma / PS to Elementor)
- Custom development (ACF, CPT)
- Strong front-end skills (HTML5, CSS3, JS)
- SEO implementation & optimization
- UI/UX design in Figma

SUMMARY

Web Developer with 3 years of agency experience building responsive, production-ready websites and e-commerce stores on **WordPress and Shopify**. Strong front-end fundamentals (**HTML5, CSS3, JS, React**) combined with practical back-end skills in **PHP and custom WordPress development**. Comfortable translating Figma and PSD designs into pixel-accurate, SEO-friendly builds.

SKILLS



EDUCATION

UK **Software Engineering**
University of Karachi (UBIT)
2021 - 2024 • CGPA: 3.01

AC **Pre-Engineering (Intermediate)**
Adamjee Govt. Science College
2018 - 2020 • Grade: A-One

PORTFOLIO

<https://asharpervaiz.dev>
[Live Portfolio](#)